

**Sponsorship & Marketing  
Opportunities  
SOLIDS Russia 2018**

**SOLIDS RUSSIA is the leading conference & exhibition for granules,  
powder & bulk solids technologies in Russia**

As the most important event for the bulk solids technologies in Russia, SOLIDS Russia will present machinery and equipment for the processing, handling, storage and transporting of bulk solids, powder and granules. SOLIDS Russia combines an international trade show with a high-profile conference program on scientific and practical topics related to bulk solids technologies. SOLIDS Russia brings together supply and demand in two compact days. Making business contacts is the focus of the event

Contact us to discuss how to enhance your participation at SOLIDS Russia:

**OFFICIAL SHOW OPERATOR**

**BusinessMediaRussia**

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**OFFICIAL SHOW PARTNER**

**Easy Fairs**

Mrs. Kristina Stolyarova

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**BOOK YOUR PACKAGE NOW!**

**\*All the proposed prices without VAT (18%).**

## Signature sponsor

The great opportunity to maximize your company recognition among all the exhibitors and visitors of SOLIDS Russia 2018.

### Sponsorship Package includes:

- Placement of your company logo under Signature Sponsor title:
  - on the exhibition floorplan in the catalogue section;
  - on the back of a printed invitation ticket (will be distributed through organizers, participants, some visitors (on requirement) and media partners);
  - on a homepage of the exhibition's official website with the hyperlink to your company website;
  - in the Official Catalogue at the "Sponsors" section with an indication of status;
  - in the regular electronic newsletters distributed among previous and potential visitors;
  - in the official press-release and post-release of the SOLIDS Russia exhibition;
  - on the SOLIDS Russia floorplan placed at the entrance outside the hall;
- Placement of a banner on the homepage of the exhibition's official website with the hyperlink to your company website;
- Placement of the Signature Sponsor's news on the exhibition's official website;
- Highlighting of your company's name in the catalogue – in an alphabetical list;
- Placement of the sponsor company's promotion materials at the registration desk (provided and delivered by a Sponsor);
- Three invitation tickets to the Evening Reception.

**Price: EUR 12 000\***

**Maximum one sponsorship is available**

## Evening Reception Sponsorship

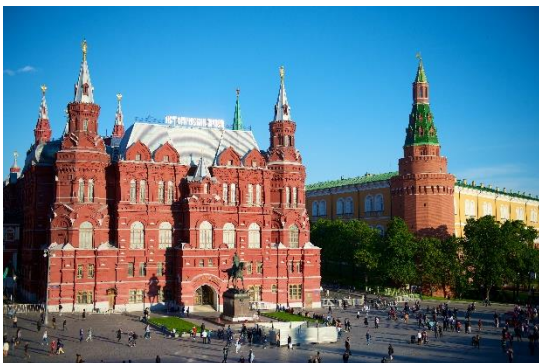
*Tuesday, May 29, 2018*

### Sponsorship Package includes:

- A company logo placement with the description Evening Reception Sponsor of the SOLIDS Russia 2018 exhibition:
  - at the invitation tickets to the Evening Reception devoted to the exhibition opening;
  - on the official website of the exhibition;
  - in the Official Catalogue in the “Sponsors” section with an indication of status
- Company ad banner (1 x 2 m) or the roll-up near entry to the Evening Reception hall;
- Branding the Evening reception venue with company logos;
- Five Complimentary tickets to the Evening Gala Reception

**Price: EUR 7 000\***

**Maximum one sponsorships are available**



## Official Registration Sponsor

### Sponsorship Package includes:

- A company logo placement with the description Official Registration Sponsor of the SOLIDS Russia'18 exhibition:
  - on the print forms, obligatory for filling in by the visitors;
  - on the electronic tickets;
  - on the official website of the exhibition;
  - in the Official Catalogue in the "Sponsors" section with an indication of status;
  
- Uniform with company logo for registration staff (T-shirts) (provided by a Sponsor);
- Company promotion material on the visitor registration desks (provided by Sponsor);
- Three complimentary invitation ticket to the Evening Gala Reception

**Price: EUR 5 000\* (with the logo placement on badges)**

**Maximum one sponsorship is available**

## Exhibition Catalogue Sponsor

### Sponsorship Package includes:

- A company logo placement with the description Exhibition Catalogue Sponsor of the SOLIDS Russia'18 exhibition:
  - on the cover of a catalogue;
  - on a hall plan in the catalogue;
  - on the exhibition's website;
  - in the Official Catalogue in the "Sponsors" section with an indication of status;
  
- Placement of the sponsor company's advertisement module in the SOLIDS Russia exhibition's official catalogue (1/1 of the line), 2nd cover;
- Highlighting of your company name in the catalogue – in an alphabetical list and a list of sections; highlighting of your stand on the schemes of the exhibition's official catalogue and the "Hall Scheme" navigation banner (in case of participation in the exhibition);
- Placement of the sponsor company's promotion materials at the registration desk (provided and delivered by a Sponsor);
- One invitation ticket to the Evening Gala Reception

**Price: EUR 4 000\***

**Maximum one sponsorship is available**

## Invitation Tickets Sponsor

### Sponsorship Package includes:

- A company logo placement with the description Invitation Tickets Sponsor of the SOLIDS Russia'18 exhibition:
  - on the front side of the printed invitation ticket to the exhibition (will be distributed through organizers, participants, some visitors (on requirement) and media partners);
  - on the electronic tickets;
  - on the exhibition website;
  - in the Official Catalogue in the "Sponsors" section with an indication of status
- Placement of the sponsor company's news on the exhibition's website
- Placement of the sponsor company's promotion materials at the registration desk (provided and delivered by a Sponsor);
- Two invitation tickets to the Evening Gala Reception

**Price: EUR 3 500\***

**Maximum one sponsorship is available**

## Conference Area Branding Sponsor

### Sponsorship Package includes:

- A company logo placement with the description Conference Area Branding Sponsor of the SOLIDS Russia 2018 exhibition:
  - on the break slides of presentations shown at Conference Area;
  - on back and side walls of the Conference Area;
  - on the official website of the exhibition;
  - in the Official Catalogue in the “Sponsors” section with an indication of status;
- Roll-up Banners located at the entrance of Conference Area indicating Sponsor Name + Logo (provided by a Sponsor);
- Ability to provide give away (ex.: pens, notepads - self delivery);
- Placement of the sponsor company’s promotion materials at the registration desk (provided and delivered by a Sponsor);
- Two complimentary tickets to the Evening Gala Reception

**Price: EUR 3 500\***

**Maximum two sponsorships are available**

## Conference participant set branding sponsor

### Sponsorship Package includes:

- A company logo placement with the description Conference participant set branding Sponsor of the SOLIDS Russia 2018 exhibition:
  - branded materials will be distributed through all conference participants: branded folder for exhibition materials with branded pen and notepad (1000 pieces max) (provided by a Sponsor);
  - on the official website of the exhibition;
  - in the Official Catalogue in the “Sponsors” section with an indication of status
- Company promotion material distributed on the Conference Area (provided by Sponsor);
- Two free invitation ticket to the Evening Gala Reception.

**Price: EUR 3 000\***

**Maximum one sponsorships are available**



## Lanyards Sponsor

All of participants, partners, speakers and visitors will be provided with branded lanyards for badges.

### Sponsorship Package includes:

- A company logo placement with the description Lanyards Sponsor title:
  - on the official website of the exhibition;
  - in the Official Catalogue in the “Sponsors” section with an indication of status;
- Placement of your company description on the official website of the exhibition.
- Distribution of lanyards at the entrance / registration area
- Quantity max. 2.000 (lanyards have to be self-delivered)
- Two complimentary tickets to the Evening Gala Reception

**Price: EUR 4 000\***

**Maximum one sponsorships are available**

## E-mailing Sponsor

### Sponsorship Package includes:

- A company logo placement with the description E-mailing Sponsor of the SOLIDS Russia 2018 exhibition:
  - in all mailing materials (both digital and paper): envelopes, letters etc;
  - on the official website of the exhibition;
  - in the Official Catalogue in the “Sponsors” section with an indication of status
  
- One free invitation ticket to the Evening Gala Reception

**Price: EUR 2 500\***

**Maximum two sponsorships are available**

## Additional marketing opportunities

1. Advertising module in the official Catalogue (1/1 of the line), 3<sup>rd</sup> or 4<sup>th</sup> cover – **EUR 2 000\***  
(Maximum two)
2. Advertising module in the official Catalogue (1/1 of the line, at inside page) – **EUR 1 000\***
3. Company promotion material distributed on the visitor registration desks (provided by Sponsor) – **EUR 2 500\***